

PTO/SB/08A (04-03)

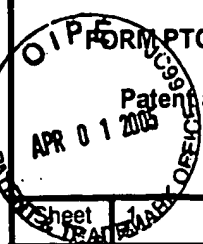
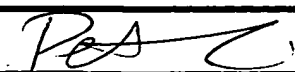
INFORMATION DISCLOSURE STATEMENT BY APPLICANT

Application Number	09/682,000
Filing Date	7/6/2001
First Named Inventor	Brendan J. Kitts
Group Art Unit	3623
Examiner Name	Hafiz, Tariq R. - Peter Choi
Attorney Docket Number	VIGN1140

Sheet	1	OF	1
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U.S. PATENT DOCUMENTS

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		Application Number	09/682,000	
		Filing Date	07/06/2001	
		First Named Inventor	Brendan J. Kitts	
		Group Art Unit	3623	
		Examiner Name	Hafiz, Tariq R. Peter Choi	
Sheet 1 of 1	Atty Docket Number	VIGN1140		
Examiner Initials	Cite No.	OTHER PRIOR ART -- NON PATENT LITERATURE DOCUMENTS		Date
PC	C18	Cabena, Peter et al., Intelligent Miner for Data Applications Guide, IBM RedBook SG24-5252-00,		03-1999
PC	C19	Datasage.com News and Events – DataSage Releases netCustomer, the 1 st Individualization Solution for E-Commerce, retrieved 2/16/2005 from Archive.org , 3 pgs		08-02-1999
PC	C20	Datasage.com – Executive Overview – Retail, Retail Data Mining Executive Overview, retrieved 2/16/2005 from Archive.org, 7 pgs		12-1998
PC	C21	Gallant, Steve et al., Successful Customer Relationship Management in Financial Applications (Tutorial PM-1), Conference on Knowledge Discovery in Data, ISBN:1-58113-305-7, pages 165-241		2000
PS	C22	Vignette Corporation to Acquire DataSage, Inc., retrieved from Archive.org 2-16-2005, 3 pgs		01-10-2000
PC	C23	Chapman, Pete et al., CRISP-DM 1.0 – Step-by-step data mining guide, retrieved from www.crisp-dm.org 2/17/2005, pp 1-78		2000
Examiner Signature				Date Considered
				6/24/05

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~~Hafiz, Tariq R. Peter Choi~~

Sheet

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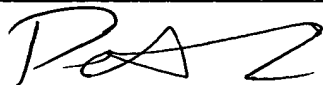
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FORM PTO 1249 FEB 04 2003 US Department of Commerce Patent and Trademark Office	ATTY DOCKET NO.: VIGN1140	SERIAL NO.: 09/682,000
	APPLICANT(S): TC 1700 Brendan J. Kitts	
INFORMATION DISCLOSURE STATEMENT BY APPLICANT	FILING DATE: July 6, 2001	GROUP ART UNIT: -2462-3623

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EXAM. INITIALS		DOCUMENT NUMBER	DATE		CLASS	SUB- CLASS	FILING DATE
PC	A1	5,790,790	08/04/98	Smith et al.	395	200	10/24/96
PC	A2	5,774,660	06/30/98	Brendel et al.	395	200	08/05/96
PC	A3	5,761,416	06/02/98	Mandal et al.	395	200	12/27/96
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EXAMINER 	DATE CONSIDERED 6/24/05
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EXAMINER: Initial if citation considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

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FORM PT 1549 US Department of Commerce Patent and Trademark Office FEB 04 2003 INFORMATION DISCLOSURE STATEMENT BY APPLICANT	ATTY DOCKET NO.: VIGN1140 FFR 1 0 2003	SERIAL NO.: 09/682,000
	APPLICANT(S): Brendan J. Kites	
	FILING DATE: July 6, 2004	GROUP ART UNIT: 3623-2162

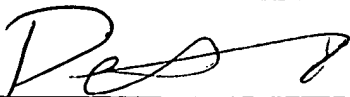
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EXAM. INITIALS	DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUB-CLASS	TRANSLATION (YES/NO)
	B1					

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PC	C1	Discount Store News, "Datasage Customer Analyst," 1998
PC	C2	Montgoemry, et al., "Estimating Price Elasticities with Theory-Based Priors," J. Marketing Research, Vol. 36, pp. 413-23, 1999.
PC	C3	Simon, "Price Management," Elsevier Sci Pub, pp. 13-41, 1989.
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PC	C7	Wellman, "Down in the (Data) Mines," Supermarket Business, pp. 33-35, 1999.
PC	C8	RT News, "New Customer Management System Returns Lost Sales to Dick's," RT Magazine, 1999.

EXAMINER 	DATE CONSIDERED 6/24/05
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FORM PTO 1449 US Department of Commerce Patent and Trademark Office FEB 04 2003	ATTY DOCKET NO.: VIGN1140	SERIAL NO.: 09/682,000
	APPLICANT(S): Brendan J. Kitts	
INFORMATION DISCLOSURE STATEMENT BY APPLICANT	FILING DATE: July 6, 2001	GROUP ART UNIT: 2162 3623 RECEIVED

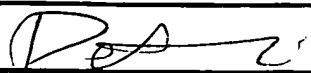
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EXAMINER 	DATE CONSIDERED 6/24/05
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				First Named Inventor		Brendan Kitts	
				Group Art Unit		2162-3623	
				Examiner Name		Unknown - Peter Choi	
Sheet	1	of	1	Attorney Docket		VIGN1140	
U.S. PATENT DOCUMENTS							
Examiner Initials	Cite No.	Document Number		Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document		
		Number	Kind Code (if known)				
PS	A1	6559882	B1	05/06/03	Kerchner		
PS	A2	6629136	B1	09/30/03	Naidoo		
PC	A3	6205472	B1	03/20/01	Gilmour		
Examiner Initials	Cite No.	FOREIGN PATENT DOCUMENTS		Publication Date MM-DD-YYYY (Number 43)	Name of Patentee or Applicant of Cited Document		
		Country Code	Number				
Examiner Signature				Date Considered	6/24/05		